

Contact: Jennifer Rogers-  
Harris  
GÜDEL, INC USA  
Phone: (734) 531-6512  
Fax: (734) 214-9000

jenn.rogers-harris@us.gudel.com  
4881 Runway Boulevard  
Ann Arbor, Michigan 48108-9558  
[www.Gudel.com/us](http://www.Gudel.com/us)

# GÜDEL

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## Press Release

### GÜDEL, INC. GROWS AND EXPANDS IN TROY, MICHIGAN

TROY, MICHIGAN – Business growth at Güdel, Inc., a worldwide leader in linear motion technology for robots and automation, is fueling expansion of the company’s class A office space in Troy, Michigan’s Liberty Center at 50 West Big Beaver Road, suite 255.

Güdel opened its Troy engineering office in January 2014 to be closer to customers for its press automation and powertrain business units. “It has been a very successful strategy for Güdel to locate engineering offices where we can collaborate closely and easily with key customers and partners,” said Stefan Nilsson, CEO of Güdel, Inc.

Metro Detroit, especially the Troy area, is dense with line builders, robot manufacturers and systems integrators, according to Nilsson. “Our office space is now doubled since last year. This reflects growing demand for highly engineered, heavy-duty linear motion technology from Güdel.”

As Güdel expands its sales and engineering teams it draws heavily from an area known as Automation Alley (a region of Southeast Michigan which includes Troy). Güdel, Inc. employs 90 workers in Michigan between its Troy engineering offices and Ann Arbor manufacturing campus, and Güdel Group has more than 1,140 employees worldwide.

#### **About Güdel, Inc.**

Güdel Inc. is the US subsidiary of Güdel Group, a global manufacturer of robotic automation products, systems and services. Güdel supplies linear motion modules, robot track motion units, gantry robots and components to OEM’s, systems integrators and machine builders serving the automotive, aerospace, logistics, heavy industrial and power generation industries. Güdel Inc. is located in Ann Arbor, Michigan in a dedicated 45,000 square foot facility, providing North American customers with engineering, design, production, and, customer service support. Contact Güdel at 734.214.0000 or visit [www.gudel.com/us](http://www.gudel.com/us).

**GÜDEL, INC. DOUBLES OFFICE SPACE IN TROY, MICHIGAN**

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Güdel Group was founded in 1954. Headquartered in Langenthal, Switzerland, today Güdel operates in more than 20 locations worldwide.

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**Contact Person**

Joe Campbell  
Vice President, Sales & Marketing  
[joe.campbell@us.gudel.com](mailto:joe.campbell@us.gudel.com)

Jennifer Rogers-Harris  
Marketing and Sales Operations  
[jenn.rogers-harris@us.gudel.com](mailto:jenn.rogers-harris@us.gudel.com)