



## Güdel app successfully in use

### Keep an eye on all your details when you're out and about

**Langenthal, July 20th 2015.** Güdel is offering its customers another service. Users of mobile devices can use the free app for mobile devices to find out about the main products and automation solutions from Güdel even when they are out and about. Then users can select the item that is best for them.

A preliminary version has been tested over the past few months with great success. The app was used to assist with sales at several exhibitions in Germany and abroad, as well as during meetings with clients. The experience gathered during a brief introductory period was input into a new update featuring many expanded features.

The Güdel app offers a comprehensive overview of the diverse product portfolio comprising linear drive engineering, robot gantries and automation solutions. It takes next to no time to gain an initial impression, track down technical details and make the right choice - whether of racks, gearboxes, linear axes or robot gantries. The new catalogs of high-performance planetary gearboxes and high-performance miter gearboxes have already been included. The Güdel configurator is also new in the app. Using it, not only it is possible to display the appropriate linear drive axis - Güdel Track Motion - quickly for each robot manufacturer, but then it can also be ordered from Güdel directly.

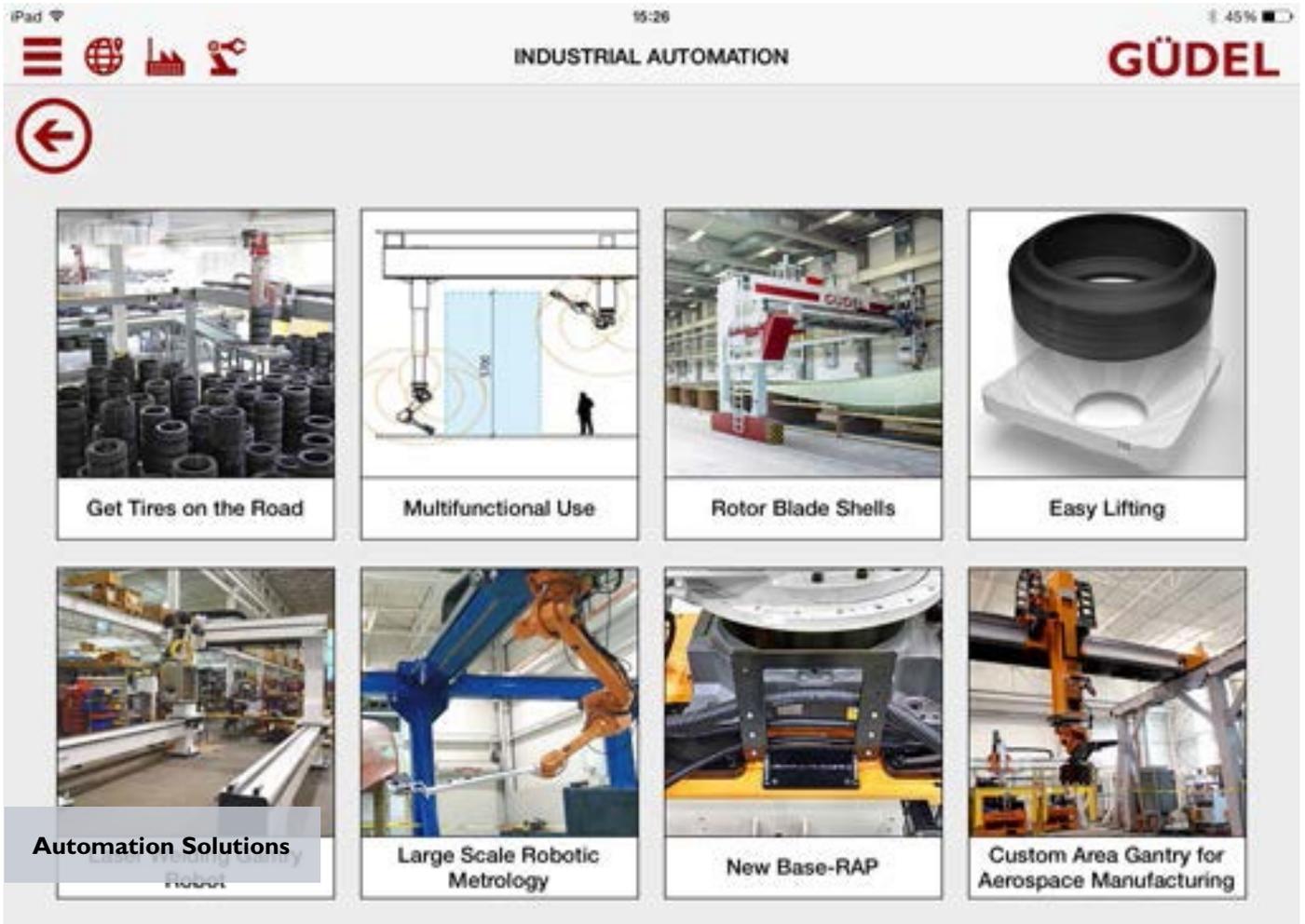
The automation solutions are also guaranteed to prove exciting. Here, Güdel is granting an initial insight into all the various production facilities. Using projects that have been carried out, Güdel is demonstrating its extensive automation expertise. Across the board and in all the segments, users can gain a concise and easily legible impression of the particular location where activities are undertaken. Wood processing, tire handling and rotor blade treatment are only some of the high points in which Güdel is on the move worldwide as an automation partner for its customers.

The user-friendliness of the app has also been optimized, alongside updated and expanded content. Thanks to the self-explanatory interfaces, it is possible to navigate effortlessly through the app and discover many useful details. Numerous new and previously unpublished videos clarify the wide range of possible applications for Güdel products and solutions.



**GÜDEL**

The app is available for Apple iPads and can be downloaded from the iTunes Store. The new Güdel app can be downloaded directly from this [link](#).



## Güdel Group AG

The Güdel Group is a manufacturer of high-precision machine components and provider of sophisticated automation solutions. Its spectrum of products ranges from linear guideways, racks, pinions and drives right through to linear axes and gantry robots. Güdel assembles its products into systems with a high degree of control intelligence and complete plant installations, which can be used in the automotive, tire, metal, rail, intra-logistics, pharmaceutical, renewable energy, wood, and aerospace industries. Güdel's technology is characterized by its innovation, quality and modularity. The Güdel Group has a workforce of approximately 1,100 employees worldwide in over 30 locations. The Group has been owned by the same family since its foundation more than 60 years ago. The Güdel Group has its headquarters in Switzerland.

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